



## II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Vincennes University Al Rerko 1002 N. First Street Vincennes, Indiana 47591 (800)742-9198	Y	3
2	Oakland City College Laura Moore 405 I Street Bedford, Indiana 47421 (812)279-8126	Y	1
3	Times Mail Call Rotation P.O. Box 849 Bedford Indiana 47421 (812)332-2183	N	0
4	Indiana University Aaron Kirchhofer 900 East 7 <sup>th</sup> Street Bloomington, Indiana 47405 (812)855-1556	Y	1
5	Work One Development Trudy Dillman Main Street, Bedford Indiana 47421 (812)279-4400 ex.225	Y	1
6	Employment Plus Debby King 1516 I Street Bedford Indiana,47421 (812)279-5070	N	0
7	Herald Times Call Rotation 1900 South Walnut Street, PO Box 909, Bloomington Indiana 47402 (800)422-0070	N	0
8	Paoli Newspaper Courtney Brown PO Box 190 Paoli, Indiana 47454 (812)723-2572	Y	4

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
9	WBIW Holly Davis 424 Heltonville Road, Bedford, Indiana 47421 (812)275-7555	Y	0
10	WQRK Holly Davis 424 Heltonville Road, Bedford, Indiana 47421 (812)275-7555	Y	5
11	WPHZ Holly Davis 424 Heltonville Road, Bedford, Indiana 47421 (812)275-7555	Y	2
12	IBA Job Fair Gwen Peining 3645 River Crossing Parkway Blvd Indianapolis, Indiana 46240 (800)342-6276 X104	Y	4
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(etc.)			
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b>			21

**WQRK/WPHZ/WBIW  
RECRUITMENT INITIATIVES FORM  
April 1, 20011– March 31, 2012**

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>DATE</b>	<b>BRIEF DESCRIPTION OF ACTIVITY &amp; SCOPE OF BROADCASTER'S PARTICIPATION</b>	<b>RECRUITING STAFF IN ATTENDANCE</b>	<b>CO-SPONSORS (IF APPLICABLE)</b>
1	Indiana Broadcasters Job Fair	10/29/12	Held at Marriott in Indianapolis, Indiana. Attracted over 100 job seekers. Table top presentations, station information provided to attendees, job descriptions provided to attendees. PSAs ran on air to promote job fair. Seeking Sales and News Department candidates. Resumes of attendees provided by IBA. .	Dean Spencer - President	WQRK/WBIW and WPHZ
2	Indiana Broadcasters Job Fair	2/11/12	Held at Marriott in Indianapolis, Indiana. Attracted over 100 job seekers. Table top presentations, station information provided to attendees, job descriptions provided to attendees. PSAs ran on air to promote job fair. Seeking Sales and Morning show co-host candidates.	Andrew Mullen- Sales Manager (acting)  Jeremy Newbold- Program Department Lead	WQRK/WBIW and WPHZ

			Resumes of attendees provided by IBA.		
3	Bedford Middle School Career Fair	4/30/11	Held at Bedford Middle School, Bedford Indiana. Spoke to 6th ,7 <sup>th</sup> and 8th graders about future career opportunities, daily operations of a radio station, skill / classes needed to excel. Station information and promotional products distributed.	Sarah Reinhard, Andrew Mullen, Jason Thompson	
4	IBA Scholarship Program	12/11/11-2/29/12	Promoted the Scholarship Program via radio announcements, station websites, in-house bulletin boards, community calendar. Start PSA: 12/11/11 End: 02/29/12 Disseminated and collectd completed Scholarship Applications Participate in the evaluation process.	No attendance necessary	WQRK/WBIW and WPHZ
5	Boy and Cub Scout Tours	2011 4/11,6/6,9/19,10/23/12/3  2012 2/23,3/20	Gave tour of station to introduce boys ages 8-16 to the radio industry. Tour lasts 30-35 minutes educating youth about the equipment, importance of remaining local, review importance of EAS, explain responsibilities and roles within the industry. Each troop records a greeting which is aired the following morning on all 3 stations. Selected boys record a weather which	Jeremy Newbold, Program Lead Sarah Reinhard, Sales Director Holly Davis, Vice President Andrew Mullen, Air Talent Tammy Farley, Traffic Manager	

			if quality is sufficient is aired. Station swag is given as well as information of high school classes available to the teen troop members.	Jeff Wagnor, Board Operator	
6	Internship Program	6/4/11-7/31/11 4/10/11-8/30/11	<p>Paid internship. Interns are cross trained in multiple departments of the company. They are utilized as a staff member in all capacities. They receive weekly touch bases with the supervisor they work with weekly. Productivity is monitored closely and intern is evaluated by Vice President, Holly Davis interns term.</p> <p>Katie Brewer – high school intern Erica Blake – college intern</p>	<p>Entire Company Staff</p> <p>Evaluated by – Jason Thompson, Program Director Sarah Reinhard – Sales Director Tammy Farley-Traffic Manager Holly Davis, Vice President</p>	
7	Mitchell High School Career Day	4/20/11	Presented junior and senior class students information regarding paid and unpaid internship opportunities provided by stations. Provided take home material and station swag.	Sarah Reinhard, Johnny Henderson and Andrew Mullen	

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**[Add Additional Sheets as Necessary]**  
**[Attach Documentation: See II.B.2 and Tab 3 for Description of Materials]**